

VERDUGO HILL ART ASSOCIATION EXHIBITION STANDARDS  
AND PROCEDURES FOR JURIED SHOWS  
REVISED AUGUST 2015

GENERAL INFORMATION

NOTIFICATIONS:

Specific instructions for each Verdugo Hills Art Association-sponsored juried and non-juried exhibitions will be printed in the Association's monthly newsletter in time for the artists to prepare entries. Announcements will also be made at the monthly meetings.

1. All exhibiting artists must be currently paid members of VHAA as of the take-in date of the show.
2. The entry fee for each work is \$10.00. The maximum number of entries per member is three (3) depending on the space available. Checks are to be made payable to Verdugo Hills Art Association.
3. All entries must be original only, entirely the work of the entrant and must have been executed within the last 3 years, and shall not have hung in a VHAA Juried exhibition. Source material must be the artist's own design or from the artist's own photograph.
4. Size and condition requirements: No work may exceed a maximum of 48" in any direction, including frame. The work must be dry, framed and wired for hanging. No saw-tooth hangers will be accepted. Works on paper must be framed, preferably with plexiglass. Framing must be secure with adequate wiring. Non-conforming entries will not be accepted. (Please note special size requirements for the SMALL IMAGE EXHIBITION).
5. Before an artwork is entered into a juried show, it will be checked for compliance with the Exhibition Standards and Procedures for Juried Shows as revised August 2015. If accepted, all entries must be available for display at the exhibition.
6. All artwork must be delivered at the specified time to the exhibition location in order to be hung in the show.
7. All work MUST hang for the duration of the show. The only exception is that if a work of art is sold and must be delivered immediately, the selling artist must replace the item with a comparable piece.
8. It is the responsibility of the artist to pay 15% of each sale to VHAA when the sale results from one of our organization's shows.
9. Payments of sales tax to the State of California are the responsibility of the selling artist.

SHOWS:

VHAA expects to sponsor at least three (3) juried exhibitions annually.

Scheduled events are:

**Fall Show** – November at the La Canada Flintridge Library.

**Small Image Show** - March at the Pasadena Main Library.

**Spring Show** – May at the La Canada Flintridge Library.

Awards in these shows will be recorded as **Division Points**. (See Judging)  
The Board of Directors reserves the right to arrange for juried exhibitions or non-juried exhibitions at other times and locations if in the best interest of the Association.

**DISCLAIMER:**

VHAA and ANY owner/operator of a space used for a VHAA-sponsored exhibition (such as Pasadena and La Canada Flintridge libraries), their official agents, employees and assistants assume no responsibility and/or liability for loss, theft, damage, or destruction of entries during handling of the exhibition. All entries will be handled with due care.

**DEFINITIONS:**

VHAA recognizes the following definitions for its exhibitions:

1. Exhibition entries are first separated by **CLASS**. The Three classes are: Photography, Sculpture & Painting/Graphics.
  - A. For Photography and Sculpture there are no further sections. Sculptures will only be accepted when exhibition space is available. When this availability exists, artists will be notified in the show prospectus in VHAA's newsletter.
  - B. The Painting/Graphics Class includes paintings in oil, watercolor, pastel, acrylic, casein, mixed-media, colored pencil, pencil drawings, pen-and-ink drawings, prints, etchings, lithographs, aqua-tints and mono-prints.
2. Within the Painting/Graphics Class, entries are separated into **DIVISIONS**, in order to provide opportunities for artists on all levels of accomplishment.
  - A. **OPEN DIVISION:** Any currently registered member who has not earned the required number of ten (10) points to move to a higher Division and new members who are assigned to the Division upon joining the Association.
  - B. **PREMIER DIVISION:** Those in the Premier Division are all artists who have advanced to the Division by earning ten (10) points in Open Division and any new members who are assigned to the Division by the Exhibition Committee.
  - C. **HONORS DIVISION:** Those in the Honors Division are all artists who advanced to the Division by earning ten (10) points in the Premier Division. This is presently the highest VHAA Division.
3. Within each Painting/Graphics Class, all printings/graphics will be divided into two (2) **CATEGORIES: REPRESENTATIONAL OR NON-REPRESENTATIONAL**. Both Categories apply to any medium.
4. Artists may choose the appropriate category to enter.
5. New members will be assigned to the Open Division for entering juried shows. Members who currently work or who have worked in a

Professional artistic capacity, including teaching, automatically are placed in the Premier Division.

6. Current members remain in the same division where they have earned entry until the required ten (10) points are earned to advance to the next division. Artists may not return to a lower Painting/Graphics division.
7. For juried shows, members must enter in the assigned Painting/Graphics Division.
8. Artists may enter in the Photography or Sculpture Class in addition to entering in the specified Printing/Graphics Division.

#### JUDGING A VHAA EXHIBITION

1. All juried membership exhibitions will be judged by at least one qualified person who has been approved by the Board of Directors. No judge shall be an active member of VHAA. The juror is the final determiner of all awards.
2. **Judge's Scoring:** The Judge is authorized to award a total score to each entry in a range from 0 to 9. The Judge is instructed that the maximum number for each element (Composition, Technique, Creativity) is three (3). Entries with the highest Judge's scores will be accepted for the exhibition. In case of limited space, those with the lowest scores will not be displayed.

#### REQUIREMENTS FOR DISTRIBUTION OF AWARDS:

If the Class or Category of Photography/Sculpture contains less than four (4) entries, no awards will be given. Painting/Graphics entries may be placed in another Category at the discretion of the Exhibition Committee with the consent of the artist.

#### DIVISION POINTS

Points are awarded in each Class and Division. Division points are accumulated until the specified number is reached to move the member to the next higher division. Division points are not carried over from one division to the next. Points earned in Photography and Sculpture are not transferable to other divisions. The Exhibition Chairman will maintain a record of point standings for all members.

Best of Show.....	5 points
First Place.....	4 points
Second Place.....	3 points
Third Place.....	2 points
Honorable Mention.....	1 point

#### AWARDS

ENTRIES	MIN NO OF ARTISTS	NO OF AWARDS	RIBBONS
5-8	3	2	1 <sup>ST</sup> , 2 <sup>nd</sup>
9-15	6	4	1 <sup>ST</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , HM
16-24	9	5	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , HM, HM
25 OR MORE	12	6	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , HM, HM, HM

### PRIZES

Ribbons are awarded for each prize-winning entry. Only one Best of Show ribbon will be awarded in each VHAA-juried exhibition. It is chosen by the judge from among the first place winners of each Division/Category and from the highest point entry from any division, which did not qualify for an award due to insufficient entries, provided that said entry was awarded an equal or greater total point score than any of the first place winners in the other Division Categories.

Best of Show.....	\$50
First Place.....	\$25
Second Place.....	\$15
Third Place.....	\$10
Honorable Mention.....	Voucher

### ENTRY FORMS

Entry forms must be completed and attached on the back upper left-hand corner of the work. Please complete and attach form prior to the take-in delivery. Entry forms will be included in the VHAA's newsletter and available on our website.

### SMALL IMAGE JURIED SHOW REQUIREMENTS

1. All acceptable entries will be displayed for this exhibition unless there is limited space.
2. Each entry must have no more than the maximum size of 15" in any direction, including the frame. Note: Many "15 inch" frames measure slightly more than 15 inches. At the take-in, a measuring tool indicating the size will determine acceptance. -Sculptures may be no more than 15" high, 15" wide, and 8" deep.
3. For this exhibition, there will be no Divisions. Classes will be Painting/Graphic (Representable and Non-Representational), Photography and Sculpture.
4. Awards will be the same as for other juried shows. Division points will be awarded as in other juried shows and will count toward advancement into higher divisions.

### CHANGES

The Board of Directors reserves the right to alter these requirements at any time.