

# Watercolor Workshop with Joseph Stoddard

Saturday, October 20, 2018 9:00am to 4:00pm

Pasadena Presbyterian Church, 585 E. Colorado Blvd., Room 301

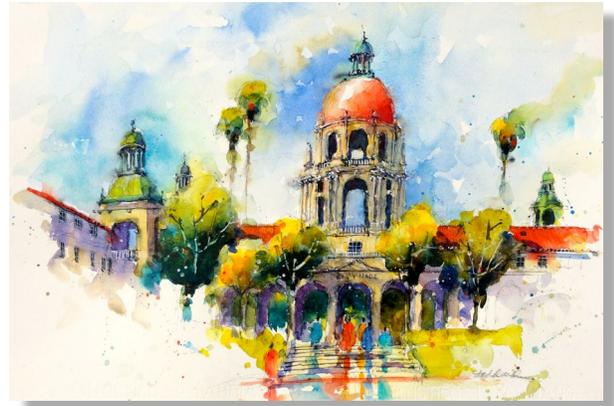


This one-day workshop will show you how to create a finished painting using pen, pencil, and watercolor. We will use an urban scene as our reference and will begin with small thumbnail sketches to determine value and composition. We will then develop small color studies as a warm up to the finished piece. We will discuss interpreting color and deviating from reality to make a statement that is our own as we work on the final piece in class. There will be a demonstration of each phase with time afterward for you to practice. I will be available for one-on-one assistance throughout the day. I will provide photo reference, although you can feel free to bring your own.

## About Joseph Stoddard by Joseph Stoddard

Never let reality stand in the way of a good painting. This has been my goal for the past twenty years as I have struggled with the challenging medium of watercolor. I want people to get an emotional response from my paintings and sketches and to be charmed and surprised by my interpretation.

My work is about capturing city scenes, landscapes, architecture, and gritty urban-scapes in pen and ink, watercolor, pencil and pastel. My goal is to capture the moment, the color of light, the feeling, and mood of my subject. I want the final paintings to look as if they were torn from the pages of the sketchbook: full of rough energy and texture. Pencil lines, paint splashes and splatters, and errant pen strokes are all part of the piece. Sometimes I will add notes, a study sketch, sounds, fragrances and weather. These touches add immediacy and an accessibility that people can relate to, and engage with.



I am a principal at SKA Design, an environmental graphic design firm in South Pasadena. I have been featured in Artist's Sketchbook Magazine, American Artist Watercolor Magazine and American Artist's Watercolor Highlights and am the author of three books: Pasadena Sketchbook, Redlands Sketchbook and Expressive Color. I taught graphic design at Art Center College of Design for many years and am a frequent lecturer and demonstration artist throughout Southern California.

**Sign up soon as space is limited. Workshop COST: \$75 VHAA members, \$90 non-members/guests**

----- To sign up complete and return this bottom portion to Arda Derian (address below) -----

**Registration form for Joseph Stoddard's Workshop, October 20, 2018 9AM - 4PM**

Name \_\_\_\_\_ phone \_\_\_\_\_

Email \_\_\_\_\_

Amount enclosed (circle one) : **\$75 VHAA member, \$90 non-member or guest**

Make check payable to Verdugo Hills Art Association

Mail to Workshop Chairperson: Arda Derian, 4814 Round Top Dr., Los Angeles, CA 90065 (aderian5@yahoo.com) – (323) 255-0302. Supply list will be sent with confirmation of your registration.