



# Newsletter

May 2017

Verdugo Hills Art Association, P.O. Box 8059, La Crescenta, CA 91224  
[verdugoarts.org](http://verdugoarts.org) Jeanne Windoffer, Editor, [VHArt\\_News@yahoo.com](mailto:VHArt_News@yahoo.com)

## Angela Hernandez to Demo May 5 *by Sue Peacock*



Join us for a watercolor demonstration by Angela Hernandez. She says, "My paintings are about relationships. My figures and their poses along with color, line, shape and texture are used to convey the moods, emotions and relationships within everyday life. I hope to challenge the viewer to use these elements and their own experiences to find meaning in my paintings. My interest lately has focused on recaptured landscapes, imbuing them with a profound mood or calligraphic detail. I find that my ideas are best expressed in the medium of watercolor with its versatility and quality transparency, and because of its ability to capture myriad creative impulses arising from my experiences gained through travel."

Ms. Hernandez studied art at the Art Center School of Design and Chouinard's Art Institute and with many artists including Robert E Wood, Christopher Schink, Milford Zornes and others. Her early art career included work as a graphic designer and fashion illustrator. Recently, she has taught fashion illustration and model drawing at Otis School of Art and Design. Her current art interests center around watercolor painting. Angela's paintings have garnered many awards and she has exhibited her work widely throughout the country. She is a signature member of both Watercolor West and SDWS and remains an active member of Women Painters West. She has received awards from the Los Angeles Japanese Village Center, the San Diego Watercolor Society, and the Houston Watercolor Society Exhibits.



## President's Letter *by Bob Thomas*



Above you can read details about our next meeting on May 5 and about our demonstrator, Angela Hernandez. Also, remember we will elect officers for 2017-2018 at that meeting. However, I want you to focus some attention on the upcoming June meeting, which will be our last meeting for the 2016-2017 season. In June we will install the officers for the 2017-2018 season and will award a scholarship to a deserving high school senior. However, this year we will also try something new and you can be part of that.

During the June meeting we will have a series of drawings for door prizes. We encourage you to contribute artwork or art books to be included in the drawing (and, of course, also to purchase drawing tickets that evening). We are also going to have a silent auction for the large photograph that was contributed by Levon Parian following his demonstration at the October 2016 meeting. You can assist the effort by letting us know in advance what you will be donating (use my email address at the bottom of this letter).

Both of these should be fun evenings and we hope you'll invite your friends and fellow artists to come to both the May and June meetings. Speaking of inviting fellow artists, this is a great time for people to join the VHAA because the dues they pay cover not only the remainder of this season but all of next season, as well. It's time for all of us to renew our dues for next season; you can give a check to Suzanne Bitterman when you come into the meeting on May 5 or June 2 or drop a check in the mail to her at your convenience.

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Two last reminders:

- The May meeting is your last chance to enter an art piece in the "Artist of the Month" contest. Next month's winner will join those who have won AOM in each of the months from Sept. 2016 through April 2017. We will all vote on "Artist of the Year" in the June meeting (another good reason to come).
- Our final members' show will take place in May at the La Cañada Library. Take-in is Monday, May 1 from 4:00 to 5:45 p.m. and the show will run through June 5, which is take-out day (a different day than previously announced). Details and entry rules are on the VHAA Web site — I encourage all of you to enter. Local artist Pete Morris will be the judge.

As always, if you have questions, please don't hesitate to contact me. See you at our May 5 and June 2 meetings!

Bob Thomas, VHAA President  
818/209-4635; bobtatfore@aol.com

## April Meeting Demo Review: Marciano Martinez *by Angela Alvarenga*



Marciano Martinez gave an exceptional presentation on April 7, 2017! By seventh grade, he knew he wanted to be an artist. Martinez is a plein air artist who works in transparent watercolors, oils and acrylics. He loves to be inspired and capture emotion in his artwork. He explained that he can teach how to draw and paint but "can he teach you how to *love* to paint?" Martinez shared a story about meeting famed artist, Sister Mary Corita. Corita tore newspaper and laid it on her canvas and painted over it to preserve the whites while making bold, transparent, unique strokes. This technique made a great under-painting or could be rotated to reveal other layouts in the art piece. These types of creativity and inspiration have stayed with Martinez throughout his career. He asks his students why they do what they do and encourages them to remember, "You are the only one in the world who can do this. Each painting is a part of you. Your painting. Your expression."



Martinez uses many different techniques to stay inspired. He held up a sheet of glass taped in a picture frame, then held that up to an audience member's face and traced it on the glass with a dry-erase marker. This technique allowed him to create a contour lined portrait that could then be applied to a painting. It could also be used to help a student learn to draw perspective: hold up the glass and draw what you see. Martinez also loves using reference photos and capturing the emotion in the photo. He credits every country he has visited for inspiring him and encourages other artists to bring out their inner child and to really get involved with their painting.

**BROMMER WORKSHOP:** There may still be a few spots left for the **Gerald Brommer watercolor/collage workshop**. If you are interested, contact Arda Derian at (323) 255-0302, or [aderian5@yahoo.com](mailto:aderian5@yahoo.com) to grab one of the remaining seats. This workshop will be held at the **La Canada Community Center, Saturday May 21 and Sunday May 22, 9:00 am - 3:00pm**. The sign-up form is available at [www.verdugoarts.org](http://www.verdugoarts.org) under "Alerts".

## Calling all Members!

Our **Spring Show** will run from **May 1 through June 5 at the La Canada Library**. You may enter up to three paintings or photographs (sorry no sculpture for this exhibit) for an entry fee of \$10 each. Local artist Pete Morris "the Metro DaVinci" will be the juror for this exhibition. Please note dates and times for take in below and see "Useful Stuff" on our website at [www.vhaa.org](http://www.vhaa.org) for specific information.

### UPCOMING EXHIBITIONS

<b>Exhibit:</b>	<b>Take in Date/Time</b>	<b>Pick up Date/Time</b>
<b>Members Spring Show</b> La Canada Library	Mon. 5/1/17, 4:00 - 5:45 pm	Mon. 6/5/17 5:00 - 6:00 pm
Artist of the Month/Year	Mon. 6/5/17, 5 - 6:00 pm	Mon. 6/26/17 5:00 - 6:30pm

## Artist of the Month *by Judie Apablaza*

Our “Artist of the Month” first place winner in the “Premier” category was Jay Ewing. He submitted an outstanding oil painting titled “Venice in Blue” in monochromatic colors using black and Payne’s Gray. His wife is his photography partner, taking more than one thousand photos on their romantic and magical trip to Venice. They thoroughly enjoyed their trip to Italy and subsequent “plein air” opportunities with 20 watercolor paintings completed in an eleven day stay. Jay was in his element with ancient ornate facades, great lighting and breathtaking views of historical art and architecture at every turn.



Jay has a solid, formal art background from Art Center College of Design and 20 years of commercial and graphic design work experience. Mr. Ewing enjoys traveling and painting with watercolor, but juggles a deepening talent in oils with the spontaneous medium of watercolor.

Our blue ribbon winner in the “Open” category was Angela Alvarenga. Her winning watercolor painting, “The Fountain” was inspired by a photo of Spanish colonial architecture that caught her eye. Her bright, cheerful colors and spontaneous style charmed us all.



Angela majored in animation at CSUFullerton and has worked in the commercial art field as an assistant to the Art Director. She has also illustrated a published children’s book about the water cycle, titled “It Starts With A Rain Drop.” With all the demands of a busy family, she still manages to fit in free lance art work. She takes her watercolors with her wherever she goes.

She has been impressed by our workshops and demonstrators, as well as the many accomplished artists in our club and the “brush mileage” that is evident in their work. When demonstrators use a particular technique and method, Angela is more than willing to experiment and try something new.

Our second place winner in the “Open” category, was Bill Washburn’s Prismacolor pencil drawing titled “Umbria.” Bill and his wife Susan spent a month in Italy sketching as well as painting portraits and landscapes. Both of them enjoyed the passage back in time as they painted their way through medieval cities, villages and picturesque countrysides. Bill termed it a “working vacation” with their home base being a rented farmhouse, with painting and sketching excursions during the day.



Bill has many years in the commercial art field at advertising agencies as a creative director, working with creative concepts and ideas while managing people. He always longed to return to fine art and found the time in the evening to return to Art Center to reacquaint and refresh his painting skills. Bill enjoys drawing, watercolor and oils—his favorite medium is oils and doing portraits.

**Beyond the Box** is a program by the city of Glendale that commissions local artists to paint selected utility boxes. These mural pieces help beautify the local community and bring art to people who may not always have access to it. One of our newer members, Angela Alvarenga (see artist of the month above) was selected to paint her approved piece “The Music Box.” The theme was jazz, and she and her sister painted the box with instruments and musical notes that dance around the box. You can see their work on the box at the corner of Louise and Broadway.

Angela is the second VHAA member that has been selected to do a utility box. Jen Swain had that opportunity last year!

## Membership Renewal Time!

Your Verdugo Hills Art Association Board members are taking this time to create a budget for the 2017-2018 season. In order to provide exciting demonstrations, wonderful exhibitions and, most of all, the great camaraderie of fellow artists, we need each member to renew their dues. We invite returning artists to join with us again, and guests and visitors to consider becoming VHAA members. We welcome new members Norma Woodruff, Tina Yuan, and Jean Christian who joined in April! Remember, YOU don’t want to be left out—join now and be FULLY paid until June 2018—which includes being eligible to enter the Spring Show. Please send your dues, \$35 (\$50 for family membership) to: Suzanne Bitterman, 1400 Beaudry, Glendale, CA 91208; or to P. O. Box 8059, La Crescenta, CA 91224

*REMINDERS and NOTES*

Remember, there is still time to sign up for the opportunity to show and sell your work at the [Lanterman House Annual Summer White Picnic, Jazz & Art Fest](#), Sunday, May 28th 12:00 - 4:00 pm. Set up begins at 10:00am. The cost is \$25, payable to the Lanterman Foundation.

E-mail Kimberly-Ann at [la.photo.kat@gmail.com](mailto:la.photo.kat@gmail.com) to get the contracts for the event.

Remember, the May meeting is your last opportunity to enter a painting for Artist of the Month! At the June meeting all 1st Place winners will bring their paintings for voting for "Artist of the Year."



Make a Note:

**Upcoming demonstrators:**  
Angela Hernandez, watercolor landscape

**Upcoming workshops**  
Gerald Brommer - 5/20-21  
at La Canada Community Center

**Like us on FACEBOOK!**  
Verdugo Hills Art Association

**2016 - 2017 Key Contacts**

**President** - Bob Thomas  
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**Workshops** - Arda Derian  
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**Newsletter and web site** - Jeanne Windoffer  
818-240-2104 [VHArt\\_News@yahoo.com](mailto:VHArt_News@yahoo.com)

**Artist of the Month** - Judith Apablaza  
818-243-7290 [apablaza.j@sbcglobal.net](mailto:apablaza.j@sbcglobal.net)



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Next Meeting  
May 5

Next Board Meeting  
May 8